

The New Zealand Society for

RISK MANAGEMENT Inc.

Improving the knowledge and practice of risk management in New Zealand



GOVERNANCE & LEADERSHIP
in uncertain times

CONFERENCE SPONSORSHIP
OPPORTUNITIES

6-7 SEPTEMBER 2012

TE PAPA TONGAREWA
Wellington, New Zealand

The New Zealand Society for Risk
Management Conference 2012
Email: executivedirector@risksociety.org.nz
Website: www.risksociety.org.nz

Welcome

We invite you and your organisation to participate as Sponsor at New Zealand's premier risk management event for 2012. Our biannual conference "*The Courage to Succeed - governance and leadership in uncertain times*" is being held in Wellington on 6 and 7 September 2012.

Our conference theme is 'The Courage to Succeed'. Over the two days of the conference our major topics will include conference Sub-themes:

- Setting targets - defining success
- Risk reporting to senior management and the Board
- Board effectiveness and their role in managing risk
- The global risk environment
- Risk Appetite and Risk Tolerance
- Risk and benefit
- Risk and Compliance functions
- Management responsibilities
- Strategic risk and foresight
- Operational risk management
- Negotiation and influencing to manage risk

We will also be running a series of interactive workshops providing opportunities for practical learning, along with presentations covering the latest risk management thinking from the research world.

Risk management is critical for good business whether you are in business, government or not for profit. The 2011 Accenture global survey of risk management practices showed that

- The types and magnitudes of risks organisations face are increasing
- Effective integration of risk management across organisations is essential
- Organisations are almost universally investing more in risk management

Our professional membership covers a wide range of insurance, legal, accounting, technology, engineering, environmental, policy and research disciplines working across commerce, industry and government sectors. We expect approximately 200 delegates mainly from New Zealand to attend this premier event in the risk management calendar. Our feedback from participants and sponsors at previous events has always been extremely positive.

For this conference, the Society is offering a highly tailored approach for our sponsors. We offer global sponsorships at three levels - gold, silver or bronze - and these can be tailored to suit your organisation's particular requirements.

We are also offering specific sponsorship opportunities for individual elements of the event. These include sponsoring specific keynote speakers and individual sessions and workshops, as well as sponsorships for some conference events such as lunches and social events.

Section 1 of this document outlines the **global sponsorship opportunities** available, all of which can be further tailored to meet your needs, while **Section 2** outlines opportunities for sponsoring the **individual elements** of the conference.

This is **the** major opportunity for 2012 to raise your organisation's profile in the risk management community and beyond, as well as gaining exposure to leaders in the field and reaching professionals working across a broad range of risk disciplines and contexts. These sponsorship packages are separate from the Society's Premier Sponsorship, which is inclusive of but not limited to the conference.

Contact Details

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Global Sponsorship Opportunities

Global sponsorship opportunities can be tailored to meet your specific needs including varying both benefits and investment.

Gold Conference Sponsor

Benefits of Gold Conference Sponsorship

- Two free conference registrations (including tickets to conference dinner, lunches, morning and afternoon teas) valued at **\$2035.5 GST inc**
- Priority seating at the conference dinner
- Two additional complimentary seats at the conference dinner
- Up to five registrations at any time at the “early bird” rate (excluding conference dinner) for attendees funded by the Sponsor at a savings value of **\$210.25 GST inc.**
- A complimentary exhibition stand in a prime site valued at **\$977.50 GST inc**
- One year corporate membership of the Society (if not already a corporate member) valued at **\$562.50 GST inc.**
- Verbal acknowledgement of the gold sponsor’s contribution at the official opening and the conference dinner
- Opportunity for acknowledgment as sponsor for a session of your choice
- Company name and logo on conference promotional material, registration website, and the conference handbook
- Opportunity to include suitable promotional material (2 pieces supplied by you) in the conference satchels
- Your logo on a Sponsors’ slide displayed prior to each presentation
- Access to conference attendance list for delegates giving permission
- Opportunity for a short presentation in a meeting room during a coffee or lunch break (in consultation with the convenor)
- Opportunity to display your corporate banner in the main conference room
- Complimentary half page advertisement in the conference handbook and in the issue of the Society’s electronic newsletter RiskPost immediately before the conference

Investment for Gold Sponsors: \$12,000 plus GST

A maximum of two gold sponsors are available, selected by agreement from non-competing organisations.

Silver Conference Sponsor

Benefits of Silver Conference Sponsorship

- ↻ One free conference registration (including conference dinner, lunches, morning and afternoon teas), valued at \$1017.75 GST inc
- ↻ Up to four registrations at any time at the “early bird” rate (excluding conference dinner) for attendees funded by the Sponsor at a savings value of \$168.20 GST inc.
- ↻ A complimentary exhibition stand in a prime site valued at \$977.50 GST inc.
- ↻ One year corporate membership of the Society (if not already a corporate member) valued at \$562.50 GST inc
- ↻ Verbal acknowledgement of the silver sponsor’s contribution during the conference
- ↻ Company name and logo on conference promotional material, registration website, and the conference handbook
- ↻ Opportunity to include one suitable insert (supplied by you) in the conference satchels
- ↻ Your logo on a Sponsors’ slide displayed prior to each presentation
- ↻ Access to conference attendance list for those giving permission
- ↻ Complimentary quarter page advertisement in the conference handbook and in the issue of the Society’s electronic newsletter RiskPost immediately before the conference

Investment for Silver Sponsors: \$9,000 plus GST

A maximum of four silver sponsors are available, selected by agreement from non-competing organisations.

Bronze Conference Sponsor

Benefits of Bronze Conference Sponsorship

- ↻ Up to three registrations at any time at the “early bird” rate (excluding conference dinner) for attendees funded by the Sponsor at a savings value of \$126.15 GST inc.
- ↻ Company name and logo on conference promotional material, registration website, and the conference handbook
- ↻ Opportunity to include one suitable insert (supplied by you) in the conference satchels
- ↻ Your logo on a Sponsors’ slide displayed prior to each presentation
- ↻ Access to conference attendance list for those giving permission

Investment for Bronze Sponsors: \$5,000 plus GST

An unlimited number of bronze conference sponsorships are available.

We will be very happy to talk to you and your colleagues about ways to tailor these global sponsorship packages to your particular needs.

Sponsorship Opportunities Associated with Conference Elements

Keynote Speakers & Sessions

The conference will have a limited number of opportunities for sponsors to associate with leading speakers in keynote sessions. Benefits from these sessions are:

- Opportunity for verbal acknowledgment as sponsor for the keynote session
- Listing in the programme (including the website programme material) as Sponsor for the session (including corporate logo)
- Your logo prominently displayed acknowledging you as session sponsor on the opening slide for the session
- Opportunity to provide the chair for the keynote session (by agreement with the conference convenor)

Investment for Keynote session Sponsors: Variable as sponsorship will cover speaker travel. Minimum investment \$3,000 plus GST

A very limited number of keynote session sponsorships are available

Seminars & Workshops

The conference will provide a number of opportunities for sponsors to associate with multi-speaker seminars and workshops. Benefits from these sessions are:

- Opportunity for verbal acknowledgment as sponsor for the seminar or workshop
- Listing in the programme (including the website programme material) as Sponsor
- Your logo prominently displayed acknowledging you as session sponsor on the opening slide for the session
- Opportunity to provide the chair in the case of seminars (by agreement with the conference convenor)

Investment for seminar and workshop Sponsors: \$2,000 plus GST

Sponsorships will be limited to those workshops which the conference convenor deems suitable.

Conference Networking

Conference lunches and the pre-conference dinner social event are available for sponsorship. Benefits from these sessions are:

- Opportunity for verbal acknowledgment as sponsor for the networking event
- Listing in the programme (including the website programme material) as Sponsor for the session (including corporate logo)
- Opportunity to display a your organisation's banner during the networking session
- Opportunity to play a looped video or slideshow highlighting your organisation during the session (NB: limited to 40 inch TV screen equivalent with content, placement, volume etc at the absolute discretion of the conference convenor)

Investment for networking event Sponsorships: \$3,000 plus GST

Sponsorships are limited to two lunches and one social event.

Satchel Inserts

As well as the inserts available to gold, silver and bronze sponsors a limited number of opportunities to place an insert in attendee's satchels promoting your organisation will be available. Pricing will depend on the size of insert and starts at \$200 for a single page A5 insert.

Contact Details

To take advantage of these opportunities or discuss sponsorship options to suit your organisation please contact:

Steve Vaughan
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NZ Society for Risk Management

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Snapshot Information on the New Zealand Society for Risk Management

The Society was established in 2000 and now has approximately 300 individual members from diverse areas of risk management practice across the country. There are a further 70 corporate members so the Society regularly reaches approx 800 individuals through combined corporate and individual memberships. From inception, the Society has sought membership from commerce, industry, government and research environments which is reflected in our membership.

The Society pursues its objectives through a variety of methods including:

- ▮ participation in national and international committees involved in the standardisation of risk management practice, including Standards New Zealand, Standards Australia, and ISO bodies;
- ▮ information for both the public and members carried on its website (www.risksociety.org.nz);
- ▮ monthly lunchtime seminars (audio-linked to national venues);
- ▮ biannual national conferences - September 2012 is the 6th event
- ▮ “RiskPost” newsletter, with articles, reviews and comment on Risk Management topics, standards and practices.

The Society makes public comment and submissions on risk management issues of public interest but does so only for the purpose of advocating the application of appropriate risk management methods. It is not an advocacy body for any particular risk management perspective.

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